



## **1848 West Fond du Lac Avenue Storefront Restoration Requirements**



Required renovation includes restoration of the current ground floor, closed up façade to a traditional storefront design. "Good for Business," a publication of the City's Historic Preservation Commission, has many great suggestions for proper storefront restoration Please refer to Chapter 4, "Planning a Storefront Rehabilitation." The book also provides many illustrations for proper storefront restoration.

1. Remove the "filled in" area of the ground floor facade and reestablish the storefront in a traditional design. Typical ground-floor storefronts consist of "display window" in the center with a solid "bulkhead" below and "transoms" above.
2. The existing storefront pattern -- with a center entrance and display windows on each side -- must be retained. The side door for the residential units must remain.
3. Display windows must be one sash and not divided into smaller units. Clear glass must be used.
4. The existing solid bulkhead should be retained to the point of the new display windows. Building materials are subject to DCD or HPC approval on a case-by-case basis.
5. The existing board signage and window air conditioner must be removed.
6. Transom units above the new display windows and doors should be re-established. Explore if the historic windows remain the current siding and restore those windows if feasible. If not feasible, replace with like windows
7. The existing entrance doors may be retained if appropriately restored. New entrance doors are permitted if conforming to the building code.
8. Identify signage areas for the new storefront. An appropriate sign includes individual, appropriately sized letters size in the sign band. Window Signage must be limited to small wording that is professionally painted on or etched into the glass. Paper or temporary signage in the windows must not be used.
9. Awnings are a desirable feature to traditional storefronts. If used, the awning must extend the entire length of the storefront and should be fabric or fabric covered materials. Only small lettering is permitted on the bottom edge of a vertical skirt.